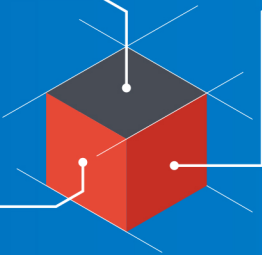


CORE PURPOSE

To advance the profession of building enclosure consulting

VISION

IIBEC is universally recognized as the leading authority in building enclosure consulting



CORE VALUES

- Ethical, independent, objective, and unbiased practice
- Pursuit and exchange of knowledge
- Commitment to the profession and industry
- Sustainability of building enclosures

VALUE OF IIBEC

Be the premier technical, educational, and networking resource of the building enclosure profession.

- OBJECTIVES:
- Increase brand awareness within the building enclosure profession and industry and the value of working with IIBEC members.
 - Increase the value proposition of IIBEC for all members.
 - Increase support for each of IIBECs core competencies: roofing, exterior walls, waterproofing, and building enclosure commissioning.
- Increase understanding and knowledge of the building enclosure profession and industry.
 - Increase emphasis of the IIBEC Code of Ethics.
 - Improve chapters' effectiveness and promotion of IIBEC and local activities.

Advocate for consultant members at all levels of government.

ADVOCACY

- OBJECTIVES:
- Increase involvement in the development of codes and standards to promote requirements needed to ensure the safety, resilience and sustainability of building enclosure systems.
 - Increase advocacy efforts to influence procurement issues to protect the integrity and transparency of taxpayer funded projects.
 - Increase engagement with outside organizations to promote legislative efforts.
 - Increase efforts to promote IIBEC member credentials and services to government entities.
 - Increase resources, tools, and training to chapters to engage in local, state and provincial advocacy efforts.



CREDENTIALS

Lead the industry in building enclosure consulting credentials.

- OBJECTIVES:
- Grow the return on investment for IIBEC credentials holders.
 - Increase industry use of IIBEC credentialed individuals by owners.
 - Increase the number of individuals who hold IIBEC credentials.
 - Obtain accreditation through ANSI National Accreditation Board (ANAB) for IIBEC credentials.

Empower members to achieve and sustain business and professional success.

KNOWLEDGE TRANSFER

- OBJECTIVES:
- Increase educational offerings in the following areas: sustainability, resiliency, technology, codes and standards, business and professional development, and hands-on applications.
 - Ensure the diversity of the Core Competencies throughout the educational programing.
 - Expand the database of technical resources to enhance member value.
 - Develop ethics training for IIBEC members and credential holders.
 - Expand and update IIBEC education tools and resources to promote effective chapter leadership.

