



RCI, Inc.
 1500 Sunday Drive, Suite 204
 Raleigh, NC 27607
 (919) 859-0742
 rci-online.org

International Convention and Trade Show

Convention Program Advertising

2019

March 14-19, 2019 • Rosen Shingle Creek Resort • Orlando, Florida

Make a Statement for Your Product or Service

For five days, the program will be each attendee's constant companion and guide to convention and trade show activities. It's an opportunity to increase product awareness and stimulate additional traffic to your exhibit. Advertising accepted from exhibiting companies only.

Ad Size	Location	Cost	Dimensions (inches)
<input type="checkbox"/> Publication wrap	Wrap - outside of publication	\$5,000 **	6.00 x 20.00
<input type="checkbox"/> Full page	Inside location (four-color)	\$2,300	8.00 x 10.50
<input type="checkbox"/> Half page	Horizontal (four-color)	\$1,400	7.50 x 5.00
<input type="checkbox"/> Half page	Vertical (four-color)	\$1,400	3.50 x 10.00
<input type="checkbox"/> Cover 2	Inside front (four-color)	\$2,700	8.5 x 11.00*
<input type="checkbox"/> Cover 3	Inside back (four-color)	\$2,700	8.5 x 11.00*
<input type="checkbox"/> Cover 4	Outside back (four-color)	\$3,000	8.5 x 11.00*

* For full-bleed layout (cover ads only), design file at 8.75 x 11.25 | trim size: 8.5 x 11.00 | protect live area with .25

** Price includes the cost of printing the publication wrap (~\$900)

Ad Specifications

The Convention On-Site Program is a four-color publication; submit artwork as CMYK. Digital artwork is required. Acceptable digital formats include .tif, .eps or .pdf files prepared for press.

Send contracts to

RCI, Inc.
 1500 Sunday Drive, Suite 204
 Phone: 800-828-1902
 Fax: 919-859-1328

Send ad copy by e-mail to

wmyers@rci-online.org

Important deadline dates

Ad space reservation deadline: January 18, 2019
 Ad copy deadline: February 1, 2019

Advertiser Information

Company:
Name:
Address:
City/state/zip:
Phone:
E-mail:

To reserve ad space, check the appropriate box to indicate ad size; sign, date, and return this form to RCI.	
Signature: _____	Date: _____