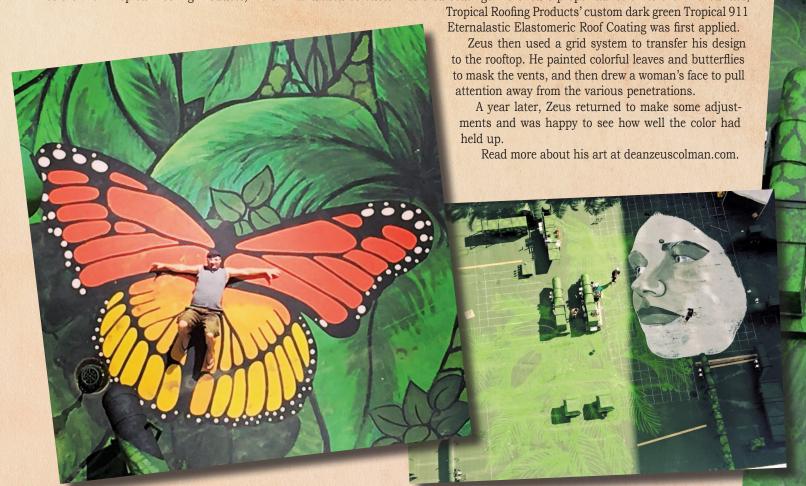
ROOF COATINGS as

By Kristen Ammerman

n 2015, owners of the boutique 1 Hotel in South Beach, Miami, Florida, were looking for a way to camouflage the ventilation system on the third-floor rooftop of the trendy hotel. They commissioned a London artist, Dean Zeus Colman, who describes his art as an "innovative fusion of graffiti techniques and typography, fine art, and sculpture," to try something different—a "roofal," if you will—a mural on a roof.

The 80- by 130-ft. roofal was designed to follow the tropical nature theme of the hotel and its surroundings. Taking color samples for the roof from nearby trees, the artist (who professionally uses his middle name, Zeus) shared the colors with Tropical Roofing Products, which manufactures custom-colored coatings. To ensure proper adhesion to the TPO surface,



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