



An Anniversary to Celebrate

WE ARE ONE month into 2023—a good time to look forward to what's on the horizon for IIBEC as we celebrate our 40th birthday.

EDUCATION

The 2023 IIBEC International Convention and Trade Show will feature a 40th Anniversary Celebration in addition to all of the great education that IIBEC is known for. The 2023 convention will highlight several different firsts!

- More than 25 educational offerings, including 5 general sessions.
- Presentations on topics such as roofing, waterproofing, exterior walls, building enclosure, codes and standards, diversity and inclusion, and professional development.
- Two auxiliary seminars, offered on Friday, March 3, 2023, one of which will include a hands-on learning experience about roof safety. The second will provide three different presentations focusing on emerging technology within the industry. You can view all the details at iibecconvention.org.

Throughout the year IIBEC's Education Department plans to roll out a wide range of educational offerings covering such topics as insulation (webinar), below-grade drainage (webinar), construction laboratory testing (webinar), architectural sheet metal flashing (course), reroofing (course), and building commissioning (course).

REVISED STRATEGIC PLAN

In June of 2023, IIBEC will unveil its revised strategic plan. The process started in September of last year with the IIBEC Board of Directors

reviewing the progress toward the current plan, which was finalized in December 2017. (Minor modifications had been made to the plan in early 2020.) In November of last year, IIBEC's chapter leaders participated in a virtual meeting to provide insight on the needs of IIBEC chapters and members at the local level. IIBEC members will be able to offer their thoughts on the future as part of a member survey to be conducted in the first quarter of 2023. The board and additional IIBEC leaders will gather in Raleigh, NC, in late April to consolidate the input and chart IIBEC's course for the next three to five years. Please make sure to let us know how we can improve IIBEC for all members and for the broader building enclosure profession.

MARKETING THE IIBEC CONSULTANT MEMBERS CAMPAIGN

In 2022, we spent a significant amount of effort and time to develop a series of tools to better tell the story of how IIBEC consultant members add value to any building enclosure project. In the coming months our focus will be on creating a tool kit so that IIBEC members can use the campaign's digital assets to educate their existing and prospective clients and increase their outreach to owners to educate them on the benefits of engaging IIBEC consultant members when faced with building enclosure problems.

CREDENTIALS

In 2023, after five years of development, IIBEC will launch its newest credential, the Certified Building Enclosure Commissioning Provider (CBECxP®). The CBECxP program application, handbook, and exam are all complete. The CBECxP exam trial phase, required for accreditation purposes, began in December 2022 and will conclude in late March of this year. The data will be used by a psychometrician to conduct a formal exam analysis report, and this study will accompany the IIBEC application for accreditation based on ISO/IEC 17024: 2012, *Conformity assessment—General requirements for bodies operating certification of persons*.

These requirements will allow IIBEC to operate a certification of persons program using a widely recognized international standard that specifies criteria for the operation of a personnel certification body. ISO 17024 includes requirements for the development and maintenance of the certification scheme for persons upon which the certification is based.

ADVOCACY

Looking ahead to 2023, IIBEC will continue our efforts to *educate, engage, and activate* at all levels of government. We will educate and engage legislators, regulators, and stakeholders on specific issues that impact consultants in an effort to advance smart policies that align with our interests. We will monitor the actions of states, provinces, and local governments and will activate members if our interests are threatened. We will also collaborate and lead with our industry allies on issues big and small that are in the interest of consultants. Finally, we will be ready to provide assistance to chapters as they work to establish their own advocacy programs, and we'll offer strategic advice when they begin engaging their legislators and regulators.

AWARDS

IIBEC volunteers are hard at work reviewing, revising, and improving our awards program. The first glimpse of this will be a completely reimagined document competition. Stay tuned for an unveiling during the 2023 IIBEC International Convention and Trade Show in Houston, Texas.

We are looking forward to a productive 2023 and are excited to have you participate in these efforts to achieve our vision—that "IIBEC is universally recognized as the leading authority in building enclosure consulting."

All the best,