



# A Quick Look Back on a Successful 2023

By Brian Pallasch

**AS WE BEGIN** 2024, I would like to take a moment to look back at some of the successes achieved by IIBEC as we continue to focus on our core purpose and vision—to advance the profession of building enclosure consulting and ensure that IIBEC is universally recognized as the leading authority in building enclosure consulting. It has been a successful and busy year for the organization thanks to your participation.

In 2023, IIBEC celebrated its 40th anniversary in style, beginning with a series of articles recapping the history of the organization from its beginnings in 1983, the creation of the credentials program, the evolution of the organization to include all six sides of the building, and finally, the name change from RCI to IIBEC in 2019. The 2023 IIBEC International Convention and Trade Show in Houston featured numerous celebrations, ending with a 40th Anniversary party on Sunday evening. Debuting at the Opening General Session was the IIBEC 40th Anniversary video—if you haven't taken the time to watch, I'd urge you to do so. You can find it at <https://iibec.org/iibec-40th-anniversary/>.

IIBEC leadership spent time this year updating the organization's strategic plan to focus our efforts over the next three years. My column in December provided an overview of what the future holds for IIBEC. This column will be structured around the plan's four goals and how we have begun to pursue them.

## VALUE OF IIBEC

IIBEC continues to grow membership, and we now have more than 3,500 members.

Both mentors and mentees are being solicited for Project Excel, IIBEC's new mentorship program developed during 2023. The program will benefit both mentors and mentees at any stage in their career through the sharing of professional resources, assisting with

career development, and establishing beneficial long-term professional relationships.

The Document Competition Committee did some great work this year, reimagining and renaming the competition as the Excellence in Building Enclosure Consulting (EBEC) Awards. The goal of the new awards program is to elevate and highlight the value that building enclosure consultants bring to a project. The first awards will be presented this March at the 2024 IIBEC International Convention and Trade Show in Phoenix.

A big thank you to all the members, former members, and nonmembers who took the time to participate in our member needs survey. The board and the staff team are using the data to improve member value across the entire organization.

## ADVOCACY

IIBEC represents building enclosure consultants at the federal, provincial, state, and municipal levels in the US and Canada. This year has been focused on improving the procurement practices for building enclosure projects and ensuring that proposed mandates (like a requirement for solar on every roof) include building enclosure professionals in the process.

In May, working with the RCI-IIBEC Foundations, we released *An Analysis of Unit Price Procurement*, detailing the issues caused by the use of cooperative purchasing for roofing projects in public procurement. IIBEC released a policy piece that explained the keys to improving public procurement. (View these documents at [iibec.org/procurement](https://iibec.org/procurement).)

IIBEC engaged local agencies whose procurements did not meet the elements of our policy. In both Canada and the US, this resulted in a reworking of the procurements or tenders to comply with local rules and improve competition.

## CREDENTIALS

IIBEC ended 2023 with more than 2,300 credential holders, a record. Our credentials

continue to be recognized by the building enclosure industry for the value they bring to a project.

IIBEC launched its newest credential, the CBECxP or certified building enclosure commissioning provider. Twenty-five credentials have already been awarded and we look forward to many more as the importance of building commissioning grows.

## KNOWLEDGE TRANSFER

During the course of 2023, more than 2,500 individuals participated in IIBEC education events.

The successful 2023 IIBEC International Convention and Trade Show and the Building Enclosure Symposium featured more than 40 education sessions focused on advancing the knowledge of building enclosure professionals. Nearly all these sessions are available for purchase by those who weren't able to attend these meetings.

IIBEC chapters continue to provide quality education at the local level, and chapters held more than 100 meetings at the local level providing education and networking.

We are also working to provide some education as a part of your membership. IIBEC members can access four sessions from the most recent BES, and the webinars hosted by the committee on Diversity and Inclusion are available to members at no cost.

Much is in the works for IIBEC members as 2024 begins. We look forward to seeing you in Phoenix this March and sharing more of how we are adding value to your membership and improving the organization for all building enclosure professionals. 