



By Brian Pallasch, CAE

AS WE LOOK to turning the page on 2024, I thought it would be helpful to take a few minutes to celebrate the progress IIBEC made this year in advancing the profession of building enclosure consulting.

The IIBEC board, committees, and staff team have spent the year operationalizing the new IIBEC Strategic Plan and creating action plans to achieve the four strategic goals: Value of IIBEC; Advocacy; Credentials; and Knowledge Transfer.

VALUE OF IIBEC

IIBEC members can now proudly share their IIBEC affiliation using the new member badge in their email signature or in their LinkedIn profile, demonstrating their commitment to ethical, unbiased, and objective professional practice.

IIBEC continues to promote the value of having consultants involved in building enclosure projects. One focus of this is the consultant marketing campaign website (iibec.org/consultant) and our partnerships with owners' groups. We improved our partnership with the Building Owners and Managers Association (BOMA) this year by presenting a session at their annual convention in Philadelphia and presenting a webinar for BOMA members, "Resiliency: Future Proofing Your Building Enclosure," in September. Additionally, IIBEC is now a strategic partner with the International Facility Management Association (IFMA), which will allow IIBEC to improve our engagement with facility managers (ifma.org/marketplace/strategic-partner-associations). These efforts have increased the use of our consultant directory, and a growing number of members have shared that prospective clients have contacted them via the IIBEC directory.

Project Excel, IIBEC's mentoring program, had a successful year, with 25 mentor and mentee pairs completing a 9-month pairing. Participants gave the program high marks.

Making Strategic Progress

ADVOCACY

Building on the RCI-IIBEC Foundations' report on cooperative procurement, IIBEC's advocacy team worked to educate procurement officials regarding best practices for procuring design services on building enclosure projects. These engagements positively affected a number of procurements to benefit IIBEC members in both Canada and the US.

At the state level, IIBEC is working to pass legislation in Michigan to expand the use of qualifications-based selection (QBS) for the selection of design consultants on public projects, and IIBEC's efforts helped to kill legislation in Illinois that would have rolled back the use of QBS.

A vocal group of IIBEC members participated in Roofing Day in Washington, DC, where roofing associations gathered to educate Congress on the need to address workforce, immigration, and tax issues.

IIBEC has also been engaging with other organizations to promote IIBEC and the use of building enclosure consultants. We have had new engagements with the Canadian Roofing Contractors Association, Fenestration Canada, Green Building Initiative, and the EIFS Industry Members Association. These engagements build on our longtime partnerships with the National Roofing Contractors Association, the National Institute of Building Sciences, ASTM, ICC, and ASHRAE.

CREDENTIALS

IIBEC's credentials continue to be at the core of our success, and by the end of 2024 we will have more than 2,450 active credentials. New this year, credential holders are able to share their credentials on LinkedIn and via their email signatures using complimentary digital badges that allow users to learn more about the credential holder qualifications and the IIBEC credential.

A key goal for IIBEC's credentials program is to become ANSI National Accreditation Board (ANAB) accredited. This summer IIBEC's preliminary application was approved by ANAB. This means that IIBEC has demonstrated to ANAB basic eligibility to formally apply for accreditation. Our full application to ANAB has been filed, and we are working toward achieving



accreditation in 2025. The CBECxP certification will be the first accredited IIBEC program. This accreditation will raise the stature of IIBEC's credentials programs and make the CBECxP a leader in building enclosure commissioning.

KNOWLEDGE TRANSFER

Improving and expanding IIBEC's education and technical offerings continues to be a key focus of the organization. Nearly 2,000 individuals participated in the successful 2024 IIBEC International Convention and Trade Show in Phoenix, Arizona, and the IIBEC-OBEC BES in Toronto. We debuted the new *Reroofing* course—a 6-hour program that outlines the steps required for the roof consultant to successfully evaluate an existing roof and to make decisions regarding roof design using available references, resources, and evaluation techniques.

Additionally, significant upgrades were made to the Hub, IIBEC's online technical library, where members can access more than 2,000 *IIBEC Interface* technical articles and conference proceedings dating back to 2000. In 2025, we will add magazine technical articles and conference proceedings from 1983 through 1999 to the library, thanks to a generous grant from the RCI-IIBEC Foundation.

IIBEC remains focused on our mission: To advance the profession of building enclosure consulting. I look forward to working with IIBEC members, the IIBEC Board of Directors, chapter leaders, and our great staff team to keep advancing the Strategic Plan and ensure that IIBEC is recognized as the leading authority in building enclosure consulting.