

## CAN WE MEET THE CHALLENGE?



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RCI President 1993-94

*The following is taken from Joe Hale's "State of the Institute" address which he delivered at the Annual Meeting in Orlando.*

Can we meet the challenge of our growth? People will tell you that growth is a fearful thing which needs to be managed and directed. But, I would caution, it should not be curtailed.

Our mission is to continue our efforts to improve the Roof Consultants Institute. In our efforts to improve RCI, we must shed the yoke of tradition. We cannot and should not accept things as they are simply because "that's how it's always been." The very effort of improving the Institute will improve all of us as individuals. We should consider ourselves lucky to be associated with the fine people who have helped build RCI.

Our efforts to improve our Institute should always be guided by three basic principles: **Responsibility, Commitment and Integrity.**

**Responsibility.** RCI, by virtue of its role of leadership, can and should work as a catalyst for improvement of our industry and of roof consulting in particular. We should endeavor to achieve noble goals, and we, the members of RCI, must work together to define those goals.

**Commitment.** We must dedicate ourselves to being the best that we can be—as individuals and as an Institute.

**Integrity.** RCI has an "Institutional Conscience." RCI will provide insight and direction. Each member is responsible for his or her individual conduct, but we should be ever mindful of the realization that individual deeds, both good and bad, reflect on all of us as a whole.

Today marks the beginning of RCI's second decade. We are still pioneers.

In our first decade, we were guided by high ideals and visionary leadership. We have been given a strong foundation on which to continue to build our Institute in this second decade. Everyone is invited to help build RCI throughout this next decade. There is plenty of work for all.

There are three "E's" which can help us plan our work for the start of the second decade: **Excellence, Education and Evolution.**

**Excellence.** Contribute your efforts and insight to RCI's programs. Help make them the very best that they can be.

**Education.** It doesn't matter if you're helping a colleague individually or working on any of our three education programs, education should be continually on your mind.

**Evolution.** We must continue with the evolution of ideas that started RCI. We have seen ten years of evolution and I hope we can look forward to ten more.

I will continue my efforts to promulgate roof consulting as a profession and I ask you join me in this effort. If you have a special interest in a particular program, talk to other people about it, spread the word, become an active promoter of the programs that are of special interest to you. All of our programs support the growth of the profession of roof consulting.

The Registration program is the cornerstone of this effort. It's continued growth and recognition are fundamental to the growth and recognition of roof consulting as a profession.

The Education program. We have three fine programs all alive, dynamic and open to your input to keep them ever changing in response to the demands of our profession. Hopefully, they will never be finished. Dave Siple (who

must have quit trying to make a living) hopes to bring two or three more programs on line during the coming year.

Information Central is a program whose time has come. You are invited to contribute to or solicit from our growing collection. This program can help all members, but your contribution is important.

Do you read INTERFACE? It will continue on it's path of improvement. Editor-in-chief Lyle Hogan, is committed to expansion with excellence. I would invite you to reduce your thoughts to writing and submit them for publication. Quality and technical excellence will continue to be the driving forces of this fine program.

Have you been an active member of the membership committee? Didn't know you were on it? Consider this formal notification of your committee assignment. We want every single member to bring in one new member **or reactivate an old member who has dropped out!** Let's double our numbers and give Barry Krum a real headache when he's planning space for the San Antonio convention.

There is yet one more way to promulgate the profession of roof consulting. Sales. Sell your services, sell the Institute and its programs, sell your region. You know what services you have and you can sell them, I would ask that you learn what services and programs RCI has so that you can sell them as well. Make everyone aware that you are better because you are active in the Roof Consultants Institute.

I invite all members to join me on a new committee. A committee whose scope has no boundaries: "THE CONTINUING PROGRESS COMMITTEE." Write down your thoughts and send them to me or headquarters. Our goal will be to promote the progressive growth of the Institute and improve the existing services.

In closing, let me emphasize that RCI is an inclusive organization. We invite everyone to contribute, and like anything else, you will get back from RCI in proportion to your contribution.

Can we meet the challenge?

### WASN'T IT A GREAT CONVENTION?

RCI's Eighth National Convention in Orlando was testimony to the fact that our association is getting bigger and better every year. RCI especially wishes to thank all the officers, board members, speakers, exhibitors, sponsors and supporters, and committee chairmen - above all our Convention Chairman, Barry Krum - whose efforts made this event both productive and

enjoyable. RCI would cease to exist without its hard-working and conscientious members.

For those of you who couldn't attend, mark your calendars for next year's meeting in San Antonio, Texas, April 10 - 14, 1994. We have some very pleasant changes in store for you. Details to come later.

## '94 CONVENTION UPDATE