



By Brian Pallasch, CAE

# 2024 YEAR IN REVIEW

In 2024, IIBEC made measurable progress on the four goals of its 2024–2026 Strategic Plan—the **VALUE OF IIBEC**, **ADVOCACY**, **CREDENTIALS**, and **KNOWLEDGE TRANSFER**—while emphasizing the first “I” in its name—*international*. We traveled to Toronto, Ontario, for the 2025 IIBEC/OBEC BES, working with the Ontario Building Envelope Council to host 350 members from both organizations. We sponsored Mexico Roofing Day and rolled out new videos in French and in Spanish. We built out our website content, which, at the click of a button, can be translated into Arabic, Chinese, French, German, Italian, and Spanish.

We launched our Excellence in Building Enclosure Consulting Awards to showcase our Consultant members’ most noteworthy, award-worthy projects.

We also expanded the Hub, IIBEC’s premier digital technical library, now featuring over 2,200 fully searchable technical articles.



**VALUE  
OF IIBEC**

**ADVOCACY**

**CREDENTIALS**

**KNOWLEDGE  
TRANSFER**

# VALUE OF IIBEC

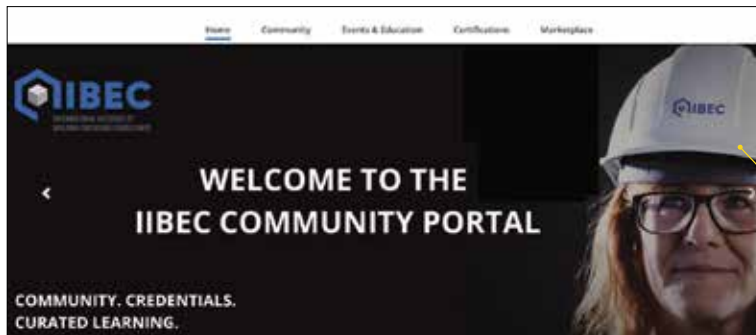


**HOSTED THE INAUGURAL YEAR** of IIBEC's new mentorship program, Project Excel, which featured 25 pairs of mentors/mentees.

**ENHANCED THE IIBEC USER PORTAL** with on-demand IIBEC certificates, membership cards, and continuing education transcripts.



**PRESENTED THE FIRST** Excellence in Building Enclosure Consulting (EBEC) Awards during the 2024 IIBEC International Convention and Trade Show.



**INTRODUCED NEW, MEMBERS-ONLY FEATURES** of the IIBEC website, including a resource center for our chapter leaders and a revamped IIBEC Interface digital-edition page.



**ACCEPTED BY IFMA** as an official **STRATEGIC PARTNER**.

## MEMBERSHIP



**3,705**  
Active Members  
*(as of 12/31/24)*  
5.6% annual growth for 2024

**721**  
New Members Joined  
IIBEC in 2024

**85%**  
Member Retention Rate

**ENGAGED BUILDING OWNERS AND CLIENTS** through promotion of IIBEC consultants at the BOMA, IRE, NIBS, CxEnergy, and AIA shows.

**DELIVERED A BOMA WEBINAR**, "Resiliency: Future Proofing Your Building Enclosure."

# ADVOCACY



**DEVELOPED TESTIMONY** delivered by a former president of IIBEC, Bob Card, F-IIBEC, RBEC, RRC, RWC, REWC, REWO, in support of a Washington state bill to improve the code adoption process. The bill was signed into law by Gov. Jay Inslee.



**DEFEATED ANTI-QBS LEGISLATION** in Illinois that would have allowed cooperative purchasing programs to side-step the state required qualifications-based selection process.

**REMINDED ROANOKE, VIRGINIA, OFFICIALS** that the use of cooperative purchasing for design services is against state law, leading to the cancellation of a multi-building roofing project. Months later, after a second intervention by IIBEC, the contract was again rescinded.

**JOINED INDUSTRY PEERS FOR ROOFING DAY** in DC, meeting with members of Congress to educate them about issues important to the building enclosure industry.



**PRESENTED A FREE MEMBER WEBINAR**, "Influencing Building Codes on the National, Provincial, State, and Local Levels," with IIBEC members Chris Dawkins, PE, and Victor Martin, PE. Over 350 IIBEC members registered for the webinar.

# CREDENTIALS

**2,495**  
**ACTIVE CREDENTIALS**  
*6.85% annual growth*

**215**  
**NEW CREDENTIALS AWARDED**

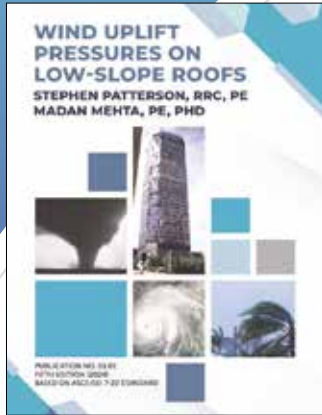
**97.6%**  
**RETENTION RATE**

**FORMALLY LAUNCHED** the IIBEC Certification Council as part of IIBEC's pursuit of ANAB accreditation of IIBEC credentials.

**PROVIDED COMPLIMENTARY DIGITAL BADGES** to all IIBEC credential holders for use in their email signatures, personal and company websites, and social media platforms.



# KNOWLEDGE TRANSFER



## SPONSORED THROUGH THE RCI-IIBEC FOUNDATION

the publication of *Wind Uplift Pressures on Low-Slope Roofs* (Fifth Edition), by Stephen L. Patterson, RRC, PE, and Dr. Madan Mehta, PhD, PE, highlighting significant code changes and new information on tornadoes and hurricanes.



Welcomed more than **1,900 BUILDING ENCLOSURE PROFESSIONALS** and more than **150 EXHIBITORS** to the 2024 IIBEC International Convention and Trade Show and 2024 IIBEC/OBEC BES.

**DELIVERED MORE THAN 900 COURSES** to IIBEC learners through our online learning portal, LearnUpon.

**HOSTED OVER 170 EDUCATIONAL AND SOCIAL EVENTS** across IIBEC's 26 chapters and 6 branches throughout the US, Canada, and Mexico.



Expanded a reimagined Hub to more than **2,200 FULLY SEARCHABLE TECHNICAL ARTICLES**—always free to members.

## RCI-IIBEC Foundation and RCI Foundation Canada

Approved funding for the Charles Pankow Foundation to begin the next phase of research on spandrel systems. Also approved through the RCI Foundation Canada funding for the University of Victoria to review infrared thermal assessment of roof assemblies.



**AWARDED EIGHT STUDENT ACADEMIC SCHOLARSHIPS** for the 2024–2025 academic year to university students studying architecture, engineering, construction, and building sciences.



**SPONSORED THE ATTENDANCE OF 72 COLLEGE AND UNIVERSITY STUDENTS** plus one instructor at the 2024 IIBEC/OBEC BES in Toronto and the 2024 IIBEC International Convention and Trade Show in Phoenix, Arizona.