

# President's Message



Mike Blanchette, RRC, RRO

## Liaisoning The Days Away

Just got back in from another road trip—this time to Tucson, Arizona and the annual SPRI conference. After three days of meetings and social events, it was good to get back home to Dallas and get a little rest by going to work. I really need to get in lots of rest

now because our annual RCI Convention and Trade Show draws ever closer and things are beginning to heat up.

My purpose for attending the SPRI conference and other functions you have read about in this journal is to better our position and get our name in front of more people in the industry. I try hard not to drool or appear slack-jawed, and to put on a good front for RCI. If you ever hear otherwise, please let me know.

My point this month in bringing this up is that we need each member of RCI to also be an ambassador and liaison to other roofing or related organizations. Each time you attend a CSI function, for example, you can do RCI a great deal of good by just wearing an RCI pin. If someone who is unfamiliar with the organization asks about it, that's the time to become a fountain of knowledge and really talk us up. That person may not necessarily join, but it



could lead to the passing of valuable information to someone else. The more people who are aware of RCI in your part of the world, the greater the chance it will come back around to you in the form of referrals or valuable networking.

We on the Board of Directors and the staff at Headquarters also need to learn about different organizations to which our members and your clients belong. If this can be worked into our proposed survey, so much the better, but in the meantime, a note or e-mail to us wouldn't hurt. With enough interest and resources, we can better schedule and budget for new target audiences.

Finally, I wanted to briefly state my thanks to all of you who have allowed me to serve as President this past year. The year has really gone by quickly, and I can definitely tell you that the good times far outweighed the rough. The support of all of you, the Board of Directors, and staff has been great. By the time this is published, I will be a "short timer" and ready to pass the baton on to Jim Sheahan. I can tell you that Jim is about six times more organized than I am, can think on his feet a whole lot quicker, is extremely dedicated, and will make a superb President.

Thank you again. This was truly a high point in my life and something that I will brag about forever. I will hopefully see you at the Convention.

As always,

President

# Facility Managers' Day

Monday, March 15, 1999

RCI's 14th International Convention and Trade Show

Pre-registered Facility Managers will receive FREE admittance to the RCI Trade Show with continental breakfast, and roofing demonstrations on Monday, March 15, 1999.

A great way to show clients and colleagues the value of RCI membership.

Call: 800-828-1902