



By Brian Pallasch, EVP & CEO

We're Working to Elevate IIBEC Credentials. You Can Help.

DO YOU HOLD an IIBEC credential? A growing number of IIBEC members now proudly answer, "Yes, I do."

We're proud of our credentials program, which continues to gain traction not just among our members but throughout the industry. As of this writing, IIBEC maintains a roster of more than 2,500 active credentials. A recent influx of new members—more than 400 as of mid-2025—and our active participation in the ANSI National Accreditation Board (ANAB) accreditation process demonstrate strong growth and commitment to quality.

And there's more. The number of members holding multiple IIBEC credentials is increasing steadily. Today, roughly 52% of our members hold at least one credential, and about 800 people—one-third of all credential holders—hold more than one.

We hear regularly from members about the value of their credentials when pursuing job opportunities. IIBEC credentials provide clear credibility to building owners and facility managers. That credibility is reflected not just in career advancement but also in the rates our credentialed professionals are able to charge.

The 2025 IIBEC Membership Survey reaffirmed the strong value members place on earning and maintaining IIBEC credentials. Respondents consistently noted that credentials such as the RRC®, RWC®, REWC®, RBEC®, and CBECxP® are more than just designations—they serve as a mark of professional credibility and independence. Members emphasized that credentials distinguish them from competitors, strengthen their reputation with clients, and demonstrate an ongoing commitment to education and ethical practice in the building enclosure industry.

Beyond recognition, survey participants highlighted tangible benefits of IIBEC credentials in their careers. Many reported that credentials provide a competitive edge in RFQs and proposals, often serving as the deciding factor when owners or agencies select consultants. Respondents also pointed to career advancement, increased client confidence, and stronger networking opportunities within the IIBEC community as key outcomes of credentialing. Taken together, these findings underscore how IIBEC credentials function as strategic assets—empowering professionals to grow their careers while advancing the credibility of the entire building enclosure profession.

These survey results reinforce what we already knew anecdotally. But to make our case even stronger, we need more formal data. That's why we've developed a short credentials questionnaire. You can use it to share whether your clients require—or give preference to—IIBEC credentials when awarding projects. You'll find the form here: <https://iibec.org/iibec-credential-requirement-questionnaire>

By participating in the survey, you'll help us identify school districts, colleges, airports, healthcare systems, municipalities, and other organizations that recognize the value of IIBEC credentials. With your input, we'll be able to build out case studies and further demonstrate the advantages of hiring IIBEC-credentialed professionals.

So let me ask: Which IIBEC credential has been most valuable to you?

- Registered Roof Consultant (RRC) or Registered Roof Observer (RRO®)?
- Registered Waterproofing Consultant (RWC) or Registered Exterior Wall Consultant (REWC)?

- Or maybe our Registered Building Enclosure Consultant (RBEC) designation, which encompasses all our consultant credentials?

And let's not forget our Certified Building Enclosure Commissioning Provider (CBECxP) certification. Since we welcomed our first CBECxP class in May 2023, the program has grown exponentially—clear evidence of the increasing importance of building enclosure commissioning. Also, it's important to understand, this is a full-scale certification that requires years of proven experience and verified technical expertise, as well as continuing education requirements. It's the first program of its kind in building enclosure commissioning.

We recently released a new video spotlighting the value of commissioning and the CBECxP designation. It features IIBEC Consultants sharing how this credential has impacted their professional journey. You can watch the video and learn more here:

<https://iibec.org/iibec-rolls-out-new-video-highlighting-building-commissioning>

I'll close with this request: Please take a few minutes to complete our credentials questionnaire. Your input will be invaluable as we continue to elevate the visibility and impact of IIBEC credentials. And if you'd like to share your personal story, I'd love to hear how your credentials have made a difference—for your bottom line and the projects you've helped bring to life.