



By Brian Pallasch, EVP & CEO

New Branch, New Volunteer Opportunity

GOOD NEWS! IIBEC continues to *branch out*.

With the approval of the IIBEC Executive Committee, we've launched a new branch under the IIBEC Northern California Chapter: the Sacramento Valley Branch!

In an August 6, 2025, announcement, the IIBEC Northern California Chapter said the Sacramento Valley Branch "will serve as a local resource for continuing education, networking, and professional development opportunities." They added that "more details about the branch's leadership, upcoming events, and membership engagement opportunities will be announced soon."

If you're part of the Sacramento Valley area, I encourage you to be part of those opportunities. One way to get involved in IIBEC's newest branch is to volunteer to help build it into a strong organization. What can you offer to do? Run for office. Help plan and organize local events. Work to develop educational programs and social events—all of the things that make local involvement rewarding, whether on the chapter level or branch level.

Launching a new branch is an exciting, rare opportunity. As an IIBEC member, you have the chance not just to participate, but to help shape the identity, culture, and direction of this local group from the very beginning. Those early contributions—whether it's suggesting program topics, setting up the first networking gatherings, or reaching out to colleagues—leave a lasting imprint on the branch and the members it serves.

But IIBEC volunteer opportunities aren't limited to only those who live in Northern

California. Volunteers are essential to IIBEC's mission: to advance the profession of building enclosure consulting. Every credentialing program, every educational offering, every piece of technical guidance has been created and improved by IIBEC volunteers. When you see a well-attended education event or read an article in *IIBEC Interface*, know that members like you helped make it possible. The reach of those efforts extends far beyond IIBEC—our volunteers' work strengthens the entire building enclosure industry. We simply couldn't do all that we do without your help. So, I'm asking, as I do each year, for you to think about how you might serve IIBEC in a volunteer capacity.

Have you considered mentoring a young professional? Helping to review technical articles for *IIBEC Interface*? Joining the committees that develop the great content at our annual convention and trade show and at the Building Enclosure Symposium? Or, back to how I began this column, by building IIBEC at the local chapter and branch levels.

There's so much you can do! And again, we can't do any of it without you. As I wrote in this column last October:

"[Our] success extends beyond IIBEC's meetings—to our education, our technical content, and our efforts to engage emerging professionals. All of these things benefit from the input provided by our volunteers. They have the experience—and the expertise—that fuels IIBEC and that will continue to strengthen us as we move through our fifth decade as an organization.

"We simply can't do all that we do—from technical articles to convention speakers, ethics, and advocacy—without our volunteers. A key part of the value of IIBEC is found in the community of members that give back to IIBEC and the profession as volunteers. It's not only a great way to give back, but a way to grow your professional network."

Volunteering doesn't have to mean hours every week. It can be as simple as lending your expertise to a single project, offering feedback on an article, or helping greet attendees at a local event. Every contribution—large or small—adds to the collective strength of our building enclosure community. If you are interested, please visit the IIBEC website at www.iibec.org/volunteer to learn about the opportunities available in the coming year.

Whether at the international level or the chapter level, down to the branch level, IIBEC has a volunteer opportunity ready for you. Come experience all that the organization has to offer by volunteering to shape what we do for our members and for the industry at large. Become an IIBEC volunteer today and help us build the future of building enclosure consulting.