



**By Brian Pallasch, CAE,
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THE CALENDAR YEAR is winding down, and for IIBEC, what a year it's been. From earning ANSI National Accreditation Board approval for our CBECxP certification program to completing a new member-engagement survey—and hosting a successful IIBEC International Convention and Trade Show and Building Enclosure Symposium—2025 has challenged and strengthened us, making IIBEC an even more essential part of the building enclosure community.

As we move into the final year of our 2024–2026 Strategic Plan, we continue to measure our progress against the plan's four key goals: the value of IIBEC, advocacy, credentials, and knowledge transfer. You can review the plan anytime at <https://iibec.org/strategic-plan>.

VALUE OF IIBEC

We are always looking for ways to increase the value of IIBEC membership. In 2025, we deepened our engagement with building owners and facility managers through strengthened relationships with BOMA International and the International Facility Management Association (IFMA).

We also introduced a new video, *The Value of Membership* (<https://vimeo.com/1115186169>), featuring members sharing why IIBEC is vital to their professional success. You'll hear from IIBEC members telling the story of "Why IIBEC?"

This year marked the second IIBEC member-engagement survey, and the results were encouraging. We saw strong satisfaction and retention scores and clear affirmation of our direction. Members also identified areas for improvement—particularly technical resources, technical publications, and chapter education. In response, IIBEC is prioritizing expanded technical services and educational offerings to reinforce our role as the leading source of building enclosure expertise.

Looking Back on a Successful Year

ADVOCACY

Our advocacy efforts across states, provinces, and international jurisdictions advanced important conversations about procurement of design services and the adoption of sound regulations and codes.

IIBEC supported the adoption of New Hampshire HB 134, which updates the state's Building Code to incorporate the 2021 International Codes and the 2023 National Electrical Code, aligning regulations with current best practices.

In Ohio, an opinion issued by Attorney General Dave Yost reaffirmed that "services" under R.C. 9.48 do not include construction or construction services, helping ensure that cooperative purchasing agreements do not circumvent QBS requirements.

New York and Wisconsin have adopted significant changes to their state building codes. New York implemented the all-electric building code on July 25, making it the first state in the nation to largely prohibit the use of gas and other fossil fuels in new buildings. Meanwhile, Wisconsin is retiring its 2015 commercial building codes and transitioning to the 2021 International Code Council (ICC) model codes. Implementation details are currently under debate. In British Columbia, we met with the Office of the Superintendent of Professional Governance to work toward resolution of issues surrounding regulations governing the role of engineers and architects on building enclosure restoration projects. We also joined the Coalition for Current Safety Codes to advocate for modern codes in the United States.

CREDENTIALS

Elevating the importance and visibility of IIBEC credentials remains a top priority. We know building owners and project managers value our credentials, and we want to highlight how they translate into more opportunities for credentialed individuals. That's why we are asking members to complete our credential-requirement questionnaire (<https://iibec.org/iibec-credential-requirement-questionnaire/>). Your responses will help us create compelling case studies that demonstrate the impact and value IIBEC professionals bring to building enclosure projects.

Interest in IIBEC credentials continues to grow. This year, we reached a milestone: more

than 2,600 active credentials. To help share the story of what these credentials represent, we developed a new video, *The Value of IIBEC Credentials*, featuring insights from IIBEC credential holders. We are also broadening our credential marketing efforts to better position credential holders and increase awareness among hiring managers, owners, and facility managers. These efforts combined with our recent accreditation achievement lay the groundwork for sustained growth and adoption of IIBEC's highly regarded credential programs.

KNOWLEDGE TRANSFER

We continued our progress in the fourth strategic area—knowledge transfer—through a successful IIBEC International Convention and Trade Show and Building Enclosure Symposium, both of which earned some of the strongest attendee feedback we've ever received.

We also launched our new **Roofing Practice Series**, an eight-course program that began on December 3, 2025, with *Roof Assemblies—Fundamentals*. This new series reimagines IIBEC's premier *Roof Technology & Science I & II* courses into stackable, bite-sized modules. Each course offers three hours of focused education, giving professionals the flexibility to learn at their own pace—one course at a time or a complete series. New modules will debut throughout 2026 and 2027. You can learn more about the series on IIBEC's website.

Our reach extended internationally as well. We again participated in Mexico Roofing Day, where IIBEC President Chris Dawkins, PE, and Emily Lorenz, PE, F-ACI, presented to attendees.

So yes—by any measure, that's real progress. We'll keep moving forward, determined to finish the year strong and enter 2026 ready to advance the building enclosure profession.

Thank you for your support and continued membership. We couldn't do this important work without you.