



# 2025

## YEAR IN REVIEW

### From the CEO

By Brian Pallasch, CAE

In 2025, IIBEC saw gains across its offerings—from meeting attendance to technical resources, chapter growth, and IIBEC credentials. Our CBECxP certification program achieved ANAB accreditation under ISO/IEC 17024, demonstrating the program's rigor, independence, and credibility. IIBEC's annual convention and trade show hit its highest attendance in years, even as our online resources grew through the launch of IIBEC's new *Roofing Practice Series* and our revamp of The Hub, which now features nearly 3,000 technical resources. Across the four areas of our Strategic Plan—Value of IIBEC, Advocacy, Credentials, and Knowledge Transfer—2025 showed the increasing strength of our organization within the building enclosure industry.



## VALUE OF IIBEC

## ADVOCACY

## CREDENTIALS

## KNOWLEDGE TRANSFER

# VALUE OF IIBEC

## PROJECT EXCEL

completed its second year, with 27 pairs of mentors and mentees.

IIBEC  
**PROJECT EXCEL**  
MENTORING WITHIN THE PROFESSION



## ROLLED OUT NEW VIDEOS

highlighting IIBEC's credentialing programs, building enclosure commissioning, and membership benefits.



**WELCOMED IIBEC'S NEWEST CHAPTER**, the IIBEC West Michigan Chapter, as well as the new IIBEC Sacramento Valley Branch, closing the year with 27 chapters and 5 branches.

**PUBLISHED FOUR NEW IIBEC INTERFACE COLLECTIONS**, compiling the best subject-specific technical articles in the last quarter century.



## MEMBERSHIP

**3,880**  
**Active Members**  
(as of 12/31/25)

**5%**  
**Annual Growth**



**84%**  
**Retention Rate**

**777**  
**New Members in 2025**  
*An all-time record!*

# ADVOCACY

**PARTICIPATED IN ROOFING DAY WITH INDUSTRY COLLEAGUES**, helping members of Congress better understand which issues were top of mind for the building enclosure industry.



## **CODES AND STANDARDS ADVISOR**

Emily Lorenz, PE, F-ACI, took the stage at Mexico Roofing Day, where she shared practical insights in her presentation, "Tools to Grow Your Sustainability Consulting Practice."



## **JOINED WITH THE IIBEC MID-ATLANTIC CHAPTER**

members to advocate for facade inspections with Baltimore housing officials.



# CREDENTIALS

**2,611**  
**ACTIVE**  
**CREDENTIALS**

**5%**  
**ANNUAL**  
**GROWTH**

**96%**  
**RETENTION**  
**RATE**

**222**  
**NEW CREDENTIALS**  
**ISSUED**



## **ANAB ACCREDITATION**

The CBECxP® certification program achieved ANAB accreditation under ISO/IEC 17024.

*Disclaimer: ANAB accreditation under ISO/IEC 17024 applies solely to the CBECxP® certification program.*

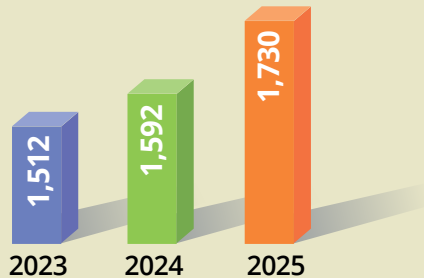


# KNOWLEDGE TRANSFER

**HOSTED OVER 100 LEARNERS** for *Roof Assemblies – Fundamentals*, the first of eight courses in the *Roofing Practice Series*.



## ANNUAL CONVENTION ATTENDANCE TREND



**DELIVERED MORE THAN 1,200 COURSES** to IIBEC learners through our online learning portal, LearnUp.

**WELCOMED MORE THAN 2,066** building enclosure professionals and 180 exhibitors to the 2025 IIBEC International Convention and Trade Show and the 2025 IIBEC Building Enclosure Symposium (BES).



## RCI-IIBEC Foundation and RCI Foundation Canada



**SPONSORED 65 UNIVERSITY STUDENTS** to attend the 2025 IIBEC International Convention and Trade Show in Orlando and the 2025 IIBEC Building Enclosure Symposium (BES) in St. Louis.

**SUPPORTED 50 ARCHITECTURAL TECHNOLOGY STUDENTS** from Vanier College for an architectural tour of the Canadian Museum of Nature and Parliament's West Block.



**INCREASED ENRICHMENT ACTIVITIES** for students through webinars and a LinkedIn group.



**RAISED OVER \$106,000** for the general fund for research and education and doubled the number of multiyear donors during Giving Tuesday.

