



By Brian Pallasch, EVP & CEO

IT WAS GREAT to see so many building enclosure professionals at the recent IIBEC International Convention and Trade Show in Sacramento, California! The hotels and SAFE Convention Center were great hosts, and the weather couldn't have been better.

I thought I'd take the opportunity to provide some highlights from my remarks at the Annual Meeting of the Members, which was held during the convention on March 15, 2026.

When we started 2026, IIBEC membership stood at nearly 3,900—including 777 members who joined during the last calendar year—with a membership retention rate of 84%. This strong membership growth has led to increased growth in the IIBEC credentials program. As of early March, there were 2,680 credential holders, with a 97% retention rate.

Credentials are one of four key areas of IIBEC's Strategic Plan, and we remain focused on all four areas.

VALUE OF IIBEC

Area number one is the value of IIBEC. IIBEC strives to be the premier technical, educational, and networking resource for the building enclosure profession, and one way we're doing that is by adding more video content. In 2025, we asked our members, "Why IIBEC?" The results led to a series of videos focused on membership, credentials, and emerging professionals—including the final video in this series, which we recently debuted. It tells the story of the value IIBEC Consultants bring to the owners they work with.

ADVOCACY

The second area of our strategic plan is advocacy, through which IIBEC advocates for consultant members at *all* levels of government. In 2025 our advocacy efforts continued to be focused on fighting for better procurement rules at the

IIBEC Remains Focused on Four Strategic Goals

federal, state, provincial, and local levels. We continue to use the RCI-IIBEC Foundation report, *An Analysis of Unit-Price Procurement*, to make the case for improving procurement practices.

Over the past year we have reached out to more than a dozen state and provincial entities to educate them about best practices and why QBS is the preferred method for selecting A/E/D consultants.

State legislatures (or legislators) have gotten involved, and we are now actively opposing legislation in Arizona, Georgia, and Virginia that would expand the use of cooperative purchasing on design and construction projects. IIBEC's position is simple: publicly funded construction projects should always be structured to promote open competition and eliminate potential conflicts of interest. Open competition and independent design oversight are the foundation of sound public procurement. This approach not only ensures fairness but also promotes innovation and delivers the most cost-effective outcomes for public entities. The failure to use an independent design professional or the use of no-bid contracts and proprietary specifications have no place in public procurement.

New in 2026, we are using a software service to track legislation and regulations in Canada. The service covers the federal government, provinces, territories, and the 30 largest municipalities. We have been using a similar service for the 50 states for the last 10 years.

This year we have been able to identify legislation in 40 states to actively support or oppose. Working with our colleagues across the roofing industry, we defeated legislation in Mississippi that would have outlawed the use of low-slope roofs on new publicly funded buildings. We worked with our colleagues at PIMA to improve legislation relating to insulation and roofing.

Also, in December, after two years of committee meetings and balloting by several IIBEC members, the standard ASTM E907 (also known as the bubble test) was republished. This significant effort was in response to member requests to prioritize making this tool available and active again.

CREDENTIALS

Now to the third area of our strategic plan: credentials. Our focus is to lead the industry in building enclosure consulting credentials. To do that, we listened to member feedback and brought more clarity to the credentials process. We updated the handbooks for each of the IIBEC credentials,

and late last year we completed a major redesign of the credentials pages on iibec.org.

In 2025, IIBEC also achieved ANSI/ANAB accreditation as a personnel certification body and earned accreditation for the CBECxP certification program.

KNOWLEDGE TRANSFER

The final area of our strategic plan is knowledge transfer—to empower members to achieve and sustain business and professional success.

In the last year, we have made over 3,000 *IIBEC Interface* articles, convention proceedings, and BES proceedings available to IIBEC members. The Hub is a fully searchable platform where IIBEC members can get the technical information they need to build their knowledge.

In December we debuted the *Roofing Practice Series*—reimagined education content that replaces our *Roof Technology and Science I and II* courses. The first module, *Roofing Practice—Fundamentals*, was offered last December. And the second module, *Roof Assemblies—Low-Slope Components*, was offered April 8, 2026. Visit iibec.org/roofing-practice-series to make sure you're caught up before we roll out the next course in the series.

Building on the recent accreditation of the CBECxP certification program, the IIBEC Board of Directors established a Credentials Task Force to help guide the future strategic direction of IIBEC's credential programs. The task force is exploring pathways to possibly expand accreditation or refine IIBEC's credential portfolio by strengthening, aligning, expanding, or consolidating programs as needed to ensure their relevance and value for the next 40 years.

In October the IIBEC Board of Directors and chapter leaders will gather in Raleigh and work on the next three-year strategic plan for IIBEC. We look forward to sharing those results with you next year during our convention and trade show in San Antonio, Texas.

Finally, let me close by again thanking the entire IIBEC staff team, IIBEC Board of Directors and committee volunteers. These dedicated individuals are working on your behalf to ensure that IIBEC is a leading organization in building enclosure consulting.