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President

The Value We Create Together

IT'S AN HONOUR to step into the role of president of IIBEC. This organization has been a big part of my own professional journey. It has shaped how I think and how I grow, and I treasure the connections I've built along the way. I'm grateful for the trust you've placed in me, and I'm excited to help lead and support this community over the coming year.

As I begin my term, I do so with appreciation for the leadership that has brought us here. In the past year, our strategic priorities have gained momentum thanks to collaborative efforts by our dedicated volunteers, engaged members, and an exceptional staff team.

A YEAR FOCUSED ON VALUE

If there is one theme I hope to emphasize throughout this year, it is the value of IIBEC. That value is why building enclosure professionals join IIBEC, why we stay engaged, and why we invest our time and expertise in this organization. It is also what differentiates IIBEC as the leading authority in building enclosure consulting.

In 2026, we will continue to strengthen that value in tangible ways:

- **Expanding education and knowledge access:** We will build on recent initiatives like the Roofing Practice Series and the improvements to The Hub to make it easier than ever for members to access high-quality, relevant technical content.
- **Advancing credentials:** With the recent ANSI/ANAB accreditation of the CBECxP designation, we are entering a new era for our credentials program. The newly established Credentials Task Force will help ensure that IIBEC credentials are aligned with industry needs for decades to come.
- **Strengthening advocacy:** From improving procurement practices to monitoring legislation across North America, IIBEC continues to advocate for laws, codes, and standards that recognize the important role of qualified building enclosure consultants.

LOOKING FORWARD: STRATEGIC PLANNING AND GROWTH

This year also presents an important opportunity to look ahead. In October, IIBEC's

board and chapter leaders will come together to begin developing our next three-year strategic plan.

This work is critical. Our industry is evolving rapidly as we face increasing technical complexity, higher standards for performance and resilience, and shifting market dynamics that are intensifying competition. IIBEC must continue to evolve, too.

Strategic planning is a process in which we address important questions:

- Where is our profession going? And how do we prepare for that future?
- How do we make it easier for members to engage with, contribute to, and find value in IIBEC?
- Are there initiatives that we should introduce, or practices we should discontinue?

A SHARED RESPONSIBILITY

IIBEC's value is not created by any one individual or group. It is built collectively by members who share knowledge, volunteer their time, mentor others, and push the profession forward. That is why my message for this year is not just about what IIBEC will do for you but also what we can achieve together.

My ask is simple: Stay engaged.

Participate in your local chapter. Contribute your expertise. Share your experiences. Support the next generation of professionals. And continue to advocate for the role of building enclosure consultants in delivering better-performing buildings.

The value of IIBEC is not static. It grows with every contribution, every connection, and every step forward that we take as a community.

I am incredibly optimistic about what lies ahead in 2026. Together, we will continue to strengthen IIBEC, elevate our profession, and deliver lasting value for our members and the industry we serve.

Let's make this a year worth talking about!

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