



**By Brian Pallasch, EVP & CEO**

# An IIBEC Membership Landmark Is Cause for Celebration

**IT IS ALWAYS** a pleasure to use this space to share good news with the IIBEC membership. Fortunately, we have had plenty to report over the past few years, including strong growth in both IIBEC membership and the number of professionals earning IIBEC credentials.

Amid that ongoing growth, it's good to pause and celebrate certain milestones—like the one we've just hit in May of this year. IIBEC officially surpassed 4,000 members—an all-time high that reflects the association's continued growth and expanding impact across the industry. It took a lot of dedication to the member experience and to further establishing IIBEC's place in the building enclosure community to get to this moment.

Over the past several years, IIBEC has worked intentionally to deliver greater value to members. We have expanded educational offerings, strengthened our credentialing programs, invested in new resources for professionals at every career stage, and continued to elevate the importance of qualified, independent building enclosure consultants. These efforts are helping members grow professionally while also helping owners, facility managers, architects, engineers, and other stakeholders better understand the value IIBEC members bring to the design team.

Our credentials remain one of the most visible examples of IIBEC's work on behalf of the profession. As more professionals pursue IIBEC credentials, the marketplace gains a clearer understanding of the knowledge, experience, and commitment these designations represent. That growth strengthens individual careers, but it also strengthens the profession as a whole by reinforcing standards of practice, technical expertise, and professional credibility.

IIBEC has also continued to expand its technical reach. Areas such as building enclosure commissioning, roofing, waterproofing, exterior walls, and whole-building enclosure performance are increasingly important to building owners and design and construction teams. Through education, technical programming, publications, and events, IIBEC is helping ensure that our members remain at the center of these conversations.

Just as important, IIBEC has strengthened its relationships with allied organizations, including BOMA, IFMA, NRCA, NIBS, and others. These partnerships help us extend IIBEC's reach, promote the value of qualified building enclosure consulting, and ensure that our members' expertise is better understood by the broader built environment community.

The growth we have seen among students and emerging professionals has been especially encouraging. Through enhanced student outreach, mentoring opportunities, entry-level education programs, Project Excel, and clearer professional development pathways, IIBEC is helping bridge the gap between the classroom and real-world building enclosure consulting. With support from the RCI-IIBEC Foundation and Foundation Canada, students are also gaining direct exposure to the profession through participation in the IIBEC International Convention and Trade Show and the Building Enclosure Symposium.

Our chapters and regions also deserve significant credit. Much of the IIBEC experience happens locally, where members connect with one another, share technical knowledge, welcome new professionals, and build the relationships that keep this organization strong. The energy and commitment of our chapters continue to be one of IIBEC's greatest strengths.

As we celebrate this landmark, it is important to recognize the collective effort behind it. Our continued growth reflects the dedication, collaboration, and enthusiasm of IIBEC members, volunteers, chapters, committees, foundations, and staff working together to strengthen the future of the building enclosure consulting profession.

## **AN UPDATED STRATEGIC PLAN**

Our 2024–2026 Strategic Plan is just one of the elements that have propelled IIBEC to new heights these past few years, but its importance to that growth should not be underestimated.

Our core purpose is to advance the profession of building enclosure consulting, and our vision is to be universally recognized as the leading authority in building enclosure consulting.

With the end of 2026 rapidly approaching, IIBEC is updating its Strategic Plan. Key IIBEC stakeholders will gather this fall to create a new measurable, quantifiable Strategic Plan to guide the organization for the next three years. IIBEC will continue its journey to becoming a more nimble organization, building quickly and effectively on our more than four-decade history.

Thank you for being a part of our growing organization and for the ideas you've already given—and, I hope, will continue to communicate to us as we strategically steer IIBEC into a promising future, both for us as an organization and for the broader building enclosure industry.

