

IIBEC
INTERNATIONAL
CONVENTION &
TRADE SHOW

MARCH
18-21
2027

SAN ANTONIO, TX

Exhibitor and Sponsor

PROSPECTUS

WHY SAN ANTONIO?

AMERICA'S FASTEST-GROWING BUILDING MARKET

Texas continues to lead the nation in commercial, institutional, multifamily, and industrial construction, making San Antonio an ideal place to connect with building enclosure decision-makers.

HISTORIC CHARM MEETS MODERN INNOVATION

From the iconic River Walk and the Alamo to world-class dining and a vibrant downtown, San Antonio offers an unforgettable convention experience.

-  San Antonio International Airport
-  Walkable downtown
-  Hotels within steps of the convention center
-  Competitive convention costs

A DESTINATION PEOPLE WANT TO VISIT

Attendees can enjoy:

- The River Walk
- The Alamo
- Pearl District
- Historic Missions National Historical Park
- Texas Hill Country wineries
- Award-winning Tex-Mex and BBQ
- NBA's San Antonio Spurs



WHY EXHIBIT AT IIBEC?

QUALITY OVER QUANTITY

Unlike large expos, IIBEC offers meaningful conversations with highly targeted building enclosure professionals.

BUILD RELATIONSHIPS

Many exhibitors return year after year because IIBEC attendees value long-term partnerships and technical expertise over transactional sales.

TWO FULL DAYS OF DEDICATED EXHIBIT TIME

With no competing education sessions during exhibit hours, attendees have dedicated time to explore the trade show, discover solutions, and connect with exhibitors.

Friday, 3:15 p.m.–7:15 p.m.
Saturday, 8:00 a.m.–Noon

REACH DECISION-MAKERS BEFORE THE SPECIFICATION

Building enclosure consultants often influence:

- Product recommendations
- Material selection
- Specifications
- Rehabilitation strategies
- Long-term building performance

Position your company early in the project lifecycle.

MEET THE PROFESSIONALS WHO INFLUENCE BUILDING DECISIONS

Build relationships with the professionals who influence what gets specified.

Survey data shows attendees come to:

Connect with
colleagues

62%

Learn about industry
trends

59%

Hear from technical
experts

56%



WHO YOU'LL MEET IN SAN ANTONIO

1,700+ Building Enclosure
Professionals

60% Interested in roofing
innovations and solutions

43% Attendees are owners
or principals of building
enclosure consulting firms

45% Interested in
waterproofing systems

31% IIBEC Consultants in
attendance are licensed
engineers or architects

43% Interested in exterior wall
systems

\$2B+ of building materials
influenced annually by
IIBEC Consultants in
attendance at convention



MISSION: EXHIBIT HALL

THE SAN ANTONIO SHOW FLOOR CHALLENGE

\$500 PER EXHIBITOR | LIMITED TO 10 EXHIBITORS | BOTH TRADE SHOW DAYS

New for 2027, Mission: Exhibit Hall is an interactive show floor challenge designed to drive attendee traffic and meaningful conversations at participating booths. Full-registration attendees receive a Mission File guiding them through all 10 official Mission Stops, with multiple routes helping distribute traffic throughout the exhibit hall.

At each stop, attendees must engage with the exhibitor before receiving verification, giving your team an opportunity to introduce your company, showcase a product or solution, and connect with attendees about their projects.



YOUR MISSION JOURNEY:

- Attendees visit all 10 Mission Stops
- Engage with participating exhibitors
- Receive verification
- Complete their Mission File
- Report to IIBEC Headquarters Booth for prizes

THE FINAL MISSION

After visiting all 10 Mission Stops, attendees report to IIBEC Headquarters Booth to complete their mission, enter for prizes, and discover next year's destination.

JOIN LEADING BUILDING ENCLOSURE COMPANIES IN SAN ANTONIO

[View the Floor Plan](#)[Reserve](#)

Exhibiting companies as of June 30, 2026

AES Sunoptics, Inc.

All Weather Insulated Panels

Alpha ProTech Engineered Products, Inc.

American WeatherStar, LLC

Amrize

Anchor Products

ATAS International

Atlas Roofing Corporation

AVM Industries

Berridge Manufacturing Company

Bitec Inc

Brava Tile

Carlisle

CertainTeed Corp

CETCO

CLADIATOR

Detec Systems LLC

Diversified Fall Protection

Dorken Systems Inc

EcoStar LLC

Envirospec

Everest Systems, LLC

FBC/Laurencio

Festac Construction Company

FiberTite Roof Systems

Flex Membrane International Corp.

GAF

General Coatings Manufacturing

Georgia-Pacific Building Products

Global Roofing Group

Goliath Roofing Systems by CGT

H.B.

Hanover Architectural Products

Hartsfield and Nash Insurance Agency, Inc

IB Roof Systems

ICP Building Solutions Group

IKO Industries

International Leak Detection LLC (ILD)

IR Analyzers

J.R. Jones / Eskola Roofing & Waterproofing

Johns Manville

Kaneka MS Polymer

KAST

Kingspan

Leading Edge Safety

Leister Technologies

MAPEI Corp

McElroy Metal

MIRO Industries, Inc.

MuleHide

National Gypsum

National Roof Deck Contractors Association

Nations Roof LLC

Noble Company

Nudo

O'Hagin LLC

OMG Roofing Products

Panasonic ADVANC-R

PlanRadar

Polyglass USA, Inc.

PROSOCO, Inc.

ROCKWOOL

Roof Hugger LLC

Roof Penetration Housings

RTC Restoration & Glass, Inc.

S-5!

Sentinel Roof Technologies, LLC

Sheffield Metals International

Sherwin Williams Roofing Solutions

Sika Corporation

Siplast

Solar SkyRack

SOPREMA

SPRI, Inc.

Sunbelt Waterproofing & Restoration

Terracon Consultants

The Barrett Company, LLC.

Tinker & Rasor

TRUFAST

TuffWrap Installations, Inc.

USG

VaproShield

Versico Roofing Systems

W.R. Meadows

Westcoat Specialty Coating System

Western Colloid

Westlake Royal Roofing Solutions

WestwoodUSA

York Flashings

SPONSOR OPPORTUNITIES

Go beyond the booth. IIBEC sponsorships put your brand in front of building enclosure decision-makers throughout the Convention experience.



Sponsorship recognition levels are based on a company's total 2027 convention sponsorship investment. Opportunities below \$4,000 receive the benefits specifically associated with that opportunity but do not qualify for a convention sponsorship recognition level unless combined sponsorship investment reaches \$4,000.

CHOOSE THE RIGHT SPONSORSHIP FOR YOUR GOALS

Marketing Goal & Recommended Sponsorships

Maximum Brand Visibility	Badge Pick-Up • Name Badge Lanyards • Attendee Bags • Convention Floor Clings • Hotel Room Key Cards • Wi-Fi
Drive Trade Show Traffic	Mission: Exhibit Hall • Trade Show Aisle Signs • Trade Show Exit Floor Clings
Connect with Decision-Makers & Leaders	Welcome Reception • Board Dinner • President's Banquet • Annual Meeting of the Members • Region Meetings
Showcase a Product or Solution	Morning Product Showcase with Coffee • Trade Show Reception • Trade Show Breakfast
Engage New & Emerging Professionals	First-Timer Coffee • Emerging Professionals Social Hour
Support Education & the Attendee Experience	Opening Ceremony & Keynote • Refreshment Breaks • Annual Awards Ceremony
Extend Your Reach Beyond the Booth	Convention Mobile App • Convention Proceedings Advertisement • Onsite Program Advertisement • Writing Pens • Notepads • Mobile App Notification

SPONSORSHIP BENEFITS



EXCLUSIVE ACCESS & HOSPITALITY

VIP PLATINUM HOUR — exclusive networking reception with IIBEC Board members, committee members, past presidents, and other IIBEC leaders	3 invitations		
NEW! Trade Show Floor Guest Invitations	10 guests	5 guests	
Annual Awards Ceremony	Complimentary tickets for 7		

PREMIUM MARKETING & EXPOSURE

Trade show floor clings recognizing sponsorship level	✓		
Mobile App Push Notification	✓		
Event PowerPoint loop	Logo – premium placement	Logo	Company name

ON-SITE VISIBILITY

Recognition at sponsored event via on-site signage	✓	✓	✓
Verbal recognition before sponsored event, as applicable	✓	✓	
Easel sign at sponsored event	✓	✓	✓
Sponsorship-level recognition at sponsor's booth	✓	✓	✓

DIGITAL & YEAR-ROUND RECOGNITION

Recognition on IIBECConvention.org	Logo + link + premium placement	Logo + link	Company name/ logo
Recognition in event mobile app	Logo + link + premium placement	Logo + link	Company name/ logo
Recognition in <i>IIBEC Interface</i> technical journal	Logo + link + premium placement	Logo + link	Company name

SPONSOR RECOGNITION

Sponsorship-level badge ribbons for company representatives	✓	✓	✓
Priority Points corresponding to sponsorship level	✓	✓	✓
Recognition plaque and trade show acceptance photo, if applicable	✓	✓	✓

2027 SPONSORSHIP OPPORTUNITIES AT A GLANCE

CHOOSE YOUR OPPORTUNITY

[Sponsorship Contract](#)

EXTENDED REACH

	INVESTMENT	DURATION
CONVENTION PROCEEDINGS ADVERTISEMENT	\$3,500	During & After Event

FULL-EVENT OPPORTUNITIES

NAME BADGE LANYARDS	\$16,500	March 18-21
ATTENDEE BAGS	\$16,500	March 18-21
HOTEL ROOM KEY CARDS	\$16,500	March 18-21
FLOOR CLINGS	\$16,500	March 18-21
SCHEDULE-AT-A-GLANCE WALL	\$12,000	March 18-21
CONVENTION & EXHIBIT HALL MAPS	\$10,000	March 18-21
CONVENTION MOBILE APP	\$10,000	March 18-21
CONVENTION WI-FI	\$7,500	March 18-21
BADGE PICK-UP	\$7,500	March 18-21
DIRECTIONAL SIGNS	\$6,500	March 18-21
OUTDOOR DIRECTIONAL WINDJAMMERS	\$5,000	March 18-21
WRITING PENS	\$4,000	March 18-21
NOTEPADS	\$4,000	March 18-21
ON-SITE PROGRAM ADVERTISEMENT	\$3,000	March 18-21

TWO-DAY OPPORTUNITIES

TRADE SHOW AISLE SIGNS	\$7,500	March 19 and 20
TRADE SHOW EXIT FLOOR CLINGS	\$7,500	March 19 and 20

EVENT EXPERIENCES

WELCOME RECEPTION	\$16,500	March 18
OPENING CEREMONY & KEYNOTE	\$16,500	March 19
TRADE SHOW RECEPTION	\$16,500	March 19
TRADE SHOW BREAKFAST	\$16,500	March 20
ANNUAL AWARDS CEREMONY	\$16,500	March 20
PRESIDENT'S BANQUET	\$16,500	March 21
ANNUAL MEETING OF THE MEMBERS	\$12,000	March 21
BOARD OF DIRECTORS DINNER	\$10,000	March 17
MORNING PRODUCT SHOWCASE WITH COFFEE	\$5,500	Available March 19 and 20
REFRESHMENT BREAK	\$5,000	Available March 19, 20, 21
REGION MEETINGS	\$5,000	March 19
FIRST-TIMER COFFEE	\$5,000	March 19
EMERGING PROFESSIONALS SOCIAL HOUR	\$2,150	March 20
APP NOTIFICATION	\$500	Available March 18-21



PLATINUM 2027 IIBEC CONVENTION

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MARCH
18-21
2027

INVESTMENT

VISIBILITY

NETWORKING

PRESIDENT'S BANQUET

Sponsor IIBEC's leadership celebration with recognition during the banquet, a reserved table for seven, and a five-minute welcome address.

EXCLUSIVE

SOLD

\$16,500

1 DAY

Sunday, March
21, 2027



OPENING CEREMONY & KEYNOTE

Receive premier recognition during the convention's official opening session and keynote, with reserved seating for your guests.

EXCLUSIVE

SOLD

\$16,500

1 DAY

Friday, March 19,
2027



WELCOME RECEPTION

Showcase your brand during the convention's premier welcome reception with recognition throughout this signature networking event.

EXCLUSIVE

\$16,500

1 DAY

Thursday, March
18, 2027



CONVENTION FLOOR CLINGS

Put your brand in attendees' path with prominent floor clings placed in high-traffic areas throughout the convention center.

EXCLUSIVE

\$16,500

EVENT

March 18-21,
2027

SOLD

HOTEL ROOM KEY CARDS

Your custom-branded room key is one of the first items attendees receive and use throughout their stay.

EXCLUSIVE

\$16,500

EVENT

March 18-21,
2027

ATTENDEE BAGS

Feature your logo on the official attendee bag carried throughout the convention, with the option to include one promotional insert.

EXCLUSIVE

\$16,500

EVENT

March 18-21,
2027

NAME BADGE LANYARDS

Brand the official lanyards worn by every attendee throughout the convention for continuous visibility.

EXCLUSIVE

\$16,500

EVENT

March 18-21,
2027



INVESTMENT

VISIBILITY

NETWORKING

TRADE SHOW RECEPTION

Receive prominent branding during the exhibit hall's opening reception, a key networking event with food and refreshments.

EXCLUSIVE

\$16,500

1 DAY

Friday, March 19,
2027

**TRADE SHOW BREAKFAST**

Feature your brand throughout the breakfast service area as attendees begin the day on the exhibit floor.

EXCLUSIVE

\$16,500

1 DAY

Saturday, March
20, 2027

**ANNUAL AWARDS CEREMONY**

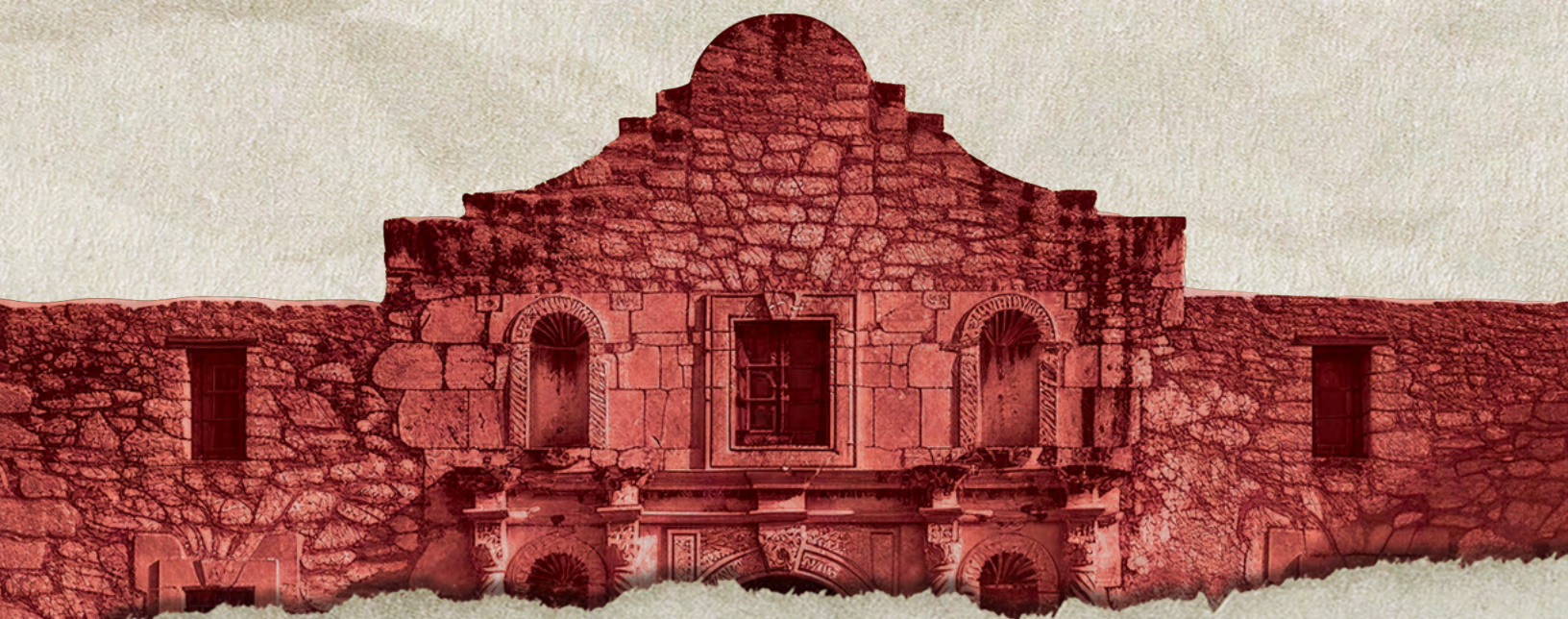
Receive recognition during IIBEC's signature awards celebration honoring industry excellence, including a reserved table for seven.

EXCLUSIVE

\$16,500

1 DAY

Saturday, March
20, 2027





GOLD
2027 IIBEC
CONVENTION

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MARCH
18-21
2027

INVESTMENT

VISIBILITY

NETWORKING

ANNUAL MEETING OF THE MEMBERS

Receive recognition during IIBEC's Annual Meeting of the Members while supporting this important gathering of consultant members.

EXCLUSIVE

\$12,000

1 DAY
Sunday, March
21, 2027



SCHEDULE-AT-A-GLANCE WALL

Feature your logo on the convention's large Schedule-at-a-Glance display located near registration throughout the event.

EXCLUSIVE

\$12,000

EVENT
March 18-21,
2027

BOARD OF DIRECTORS DINNER

Network with IIBEC's Board of Directors during this exclusive dinner, including a five-minute welcome opportunity.

EXCLUSIVE

\$10,000

1 DAY
Wednesday,
March 17, 2027



CONVENTION & EXHIBIT HALL MAPS

Feature your logo on the official convention and exhibit hall maps displayed near registration and the exhibit hall entrance.

EXCLUSIVE

\$10,000

EVENT
March 18-21,
2027

CONVENTION MOBILE APP

Feature your brand in the official convention app, accessed by attendees for schedules, maps, exhibitors, and event information throughout the week.

EXCLUSIVE

\$10,000

EVENT
March 18-21,
2027

BADGE PICK-UP

Welcome attendees at registration with your branding displayed at every badge pick-up kiosk throughout the convention.

EXCLUSIVE

\$7,500

EVENT
March 18-21,
2027

TRADE SHOW AISLE SIGNS

Display your logo and booth number on aisle signs throughout the exhibit hall, helping attendees navigate while promoting your brand.

EXCLUSIVE

\$7,500

2 DAYS
March 19-20,
2027



INVESTMENT

VISIBILITY

NETWORKING

TRADE SHOW EXIT FLOOR CLINGS

Leave a lasting impression with prominent branding displayed at the exhibit hall exit.

EXCLUSIVE

\$7,500

2 DAYS

March 19-20,
2027

CONVENTION WI-FI

Your company name becomes the official Wi-Fi network, providing repeated brand exposure every time attendees connect throughout the convention.

EXCLUSIVE

\$7,500

EVENT

March 18-21,
2027





SILVER
2027 IIBEC
CONVENTION

IIBEC
INTERNATIONAL
CONVENTION &
TRADE SHOW
SAN ANTONIO, TX

MARCH
18-21
2027

INVESTMENT

VISIBILITY

NETWORKING

DIRECTIONAL SIGNS

Feature your brand on directional signage placed throughout the convention center's high-traffic areas.

THREE AVAILABLE

\$6,500

EVENT

March 18-21,
2027

**OUTDOOR DIRECTIONAL
WINDJAMMERS**

Guide attendees from the official hotels to the convention center with your branding displayed along the route.

EXCLUSIVE

\$5,000

EVENT

March 18-21,
2027

REFRESHMENT BREAKS

Showcase your brand at beverage stations with event signage during attendee refreshment breaks.

THREE AVAILABLE

\$5,000

1 DAY

Available
March 19-21



REGION MEETINGS

Sponsor one or more regional lunches, welcome members from your territory, and deliver a five-minute introduction.

SEVEN AVAILABLE

\$5,000

1 DAY

Friday, March 19,
2027



FIRST-TIMER COFFEE

Connect with first-time convention attendees and new IIBEC members over coffee, including the opportunity to deliver a three-minute introduction.

EXCLUSIVE

\$5,000

1 DAY

Available
March 19-21

WRITING PENS

Place your branded pen in every attendee bag for continued use throughout convention sessions.

EXCLUSIVE

\$4,000

EVENT

March 18-21,
2027

NOTEPADS

Place your branded notepad in every attendee bag for use throughout convention sessions.

EXCLUSIVE

\$4,000

EVENT

March 18-21,
2027

SOLD

ADDITIONAL SPONSORSHIPS

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**MARCH
18-21
2027**

	INVESTMENT	VISIBILITY	NETWORKING
CONVENTION PROCEEDINGS ADVERTISEMENT Place a full-page advertisement in the official digital convention proceedings, accessed by attendees during and after the event. THREE AVAILABLE	\$3,500	DURING AND AFTER THE EVENT March 18-21, 2027	
ON-SITE PROGRAM ADVERTISEMENT Feature your advertisement in the official on-site pocket guide program used by attendees throughout the convention. TWO AVAILABLE	\$3,000	EVENT March 18-21, 2027	
EMERGING PROFESSIONALS SOCIAL HOUR Connect with emerging building enclosure professionals during this popular networking reception. EIGHT AVAILABLE	\$2,150	1 DAY Saturday, March 20, 2027	✓
MOBILE APP NOTIFICATION Deliver a customized message directly to attendees through the official Convention mobile app to promote your booth, products, or special events. EIGHT AVAILABLE	\$500	1 NOTIFICATION Available March 18-21	

NEW! ADDED DUE TO POPULAR DEMAND!

	INVESTMENT	VISIBILITY	NETWORKING
MORNING PRODUCT SHOWCASE WITH COFFEE Present and highlight your products, solutions, or services during an exclusive 30-minute morning presentation at the San Antonio Marriott Riverwalk before educational sessions begin. Connect with attendees in a relaxed setting while sharing product features, applications, and solutions. Coffee and pastries included for attendees. TWO OPPORTUNITIES AVAILABLE	\$5,500	2 DAYS March 18 7:15 a.m.–7:45 a.m. March 20 7:15 a.m.–7:45 a.m.	✓

IIBEC

INTERNATIONAL CONVENTION & TRADE SHOW

MARCH
18-21
2027

SAN ANTONIO, TX



**READY TO MAKE
AN IMPACT IN
SAN ANTONIO?**

**Secure Your 2027
Sponsorship or Exhibit
Space Today.**

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