

# The Proceedings Ad Order Form

**LONG-TERM RECOGNITION**

The *Proceedings* is a publication delivered to attendees that details the educational papers presented at the IIBEC International Convention. Attendees frequently use the *Proceedings* as reference while attending educational presentations. After the event, the document is often archived for future use.

**AD OPTIONS**

All ads are 8.5 x 11.00 in (full page size)

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**AD SPECIFICATIONS**

Digital artwork is required. Acceptable file formats include TIFF, EPS, and PDF files prepared for print. Layout specifications:

- + Full-bleed size: 8.75 x 11.25 in
- + Trim size: 8.5 x 11.00 in
- + Margins: 0.25 in

Finalized digital artwork should be sent by e-mail to Arissa Cooper at [acooper@iibec.org](mailto:acooper@iibec.org).

**RESERVATION AND DEADLINES**

To reserve advertising space, check the appropriate box(s) above, sign, date, and return this form to IIBEC. Advertising space reservation deadline is January 8, 2023. Digital artwork delivery deadline is January 16, 2023.

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**PAYMENT METHOD**

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For any additional information, please contact Arissa Cooper at [acooper@iibec.org](mailto:acooper@iibec.org), or call 800-828-1902.

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Date