

Tri-Fold Program Order Form

BROAD AUDIENCE REACH

Place your highly visible ad in the On-Site, Tri-Fold Program provided to all attendees. For five days, the program will be a constant companion for attendees to navigate convention and trade show activities.

AD OPTIONS

All ads are 3.5" x 8.5"

Cover 1 - Back Panel \$3500

Cover 2 - Inside Panel \$3250

Cover 3 - Inside Panel \$3250

AD SPECIFICATIONS

Print-ready artwork is required. Acceptable file formats include TIFF, EPS, and PDF files prepared for print. Layout specifications:

+ Full-bleed size: 3.75" x 8.75"

+ Trim Size = 3.5" x 8.5"

Finalized artwork should be sent by e-mail to Arissa Cooper at acooper@iibec.org.

RESERVATION AND DEADLINES

To reserve advertising space, check the appropriate box(s) above, sign, date, and return this form to IIBEC. Advertising space reservation deadline is January 8, 2023. Digital artwork delivery deadline is January 16, 2023.

ADVERTISER INFO

Company name: _____

Contact name: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____

PAYMENT METHOD

Invoice

Check (payable to IIBEC - U.S. funds)

American Express

Visa

MasterCard

Discover

Card Number: _____

Exp. Date: _____

Verification Code: _____

Name on Card: _____

Signature: _____

For any additional information, please contact Arissa Cooper at acooper@iibec.org, or call 800-828-1902.

Signature

Date