

Building Enclosure Symposium



International Institute of Building Enclosure Consultants
1500 Sunday Drive, Suite 204, Raleigh, NC 27607
Phone: (919) 859-0742 | (800) 828-1902
Fax: (919) 859-1328 | www.iibec.org

Sponsorship Products

2020

November 20-22, 2020 • Marriott Marquis Houston • Houston, Texas

Each year the IIBEC Building Enclosure Symposium draws over 350 building enclosure design professionals to discuss and learn about new products and design considerations for maintaining, repairing, or constructing superior building exteriors.

As an event sponsor, your company demonstrates visible support for the association and its mission to provide education to the building enclosure design community. Sponsorships help IIBEC to offer an increasing number of educational programs and provide better learning experiences for those who attend.

Sponsorships give your company a competitive edge in the building enclosure consulting community and draw attention to its support for better building exteriors through increased visibility of corporate branding on the IIBEC website, in event promotional emails, and via many at-event benefits. See below for a comprehensive list of available sponsorships at the IIBEC Building Enclosure Symposium.

Event Video Recording and Electronic Distribution | \$15,000

As sponsor of the Building Enclosure Symposium's event recording and its subsequent electronic distribution to the building envelope design community, your support of IIBEC's educational mission will be touted far, wide, and beyond the dates and venue of the event.

Recognition as sponsor includes:

- Corporate logo on sponsors' individual PowerPoint loop sponsor page (displayed multiple times per day)
- Corporate logo on overall event sponsors' sign
- Corporate logo and link on event website
- Two additional exhibitor registrations
- Verbal recognition of sponsorship prior to commencement of live recording, each day of the event
- Corporate logo on recorded presentation announcement document to be distributed to each onsite event attendee
- Corporate logo on and recognition given at beginning of each of twelve web-hosted presentations, which will be hosted on <https://iibec.learnupon.com/store>
- Sponsor recognition in marketing materials referencing electronic distribution of recorded content via IIBEC NewsFeed, social media, and mass email

Event Proceedings | \$7,500

The Event Proceedings publication is the attendee's reference keepsake of the symposium's educational sessions. Research shows that consultant members prefer to reference the proceedings during educational presentations, share the information with colleagues, and ultimately archive the information as reference material. As sponsor of this event, your corporate branding will be associated with this material and appreciated by the event's specifier attendees.

Recognition as sponsor includes:

- Corporate logos imprinted on proceedings flash drive (sponsor's branding one-side | IIBEC logo on other side)
- Corporate literature on flash drive (.pdf or executable app)
- Corporate logo and link on proceedings download page
- Corporate logo on sponsors' individual PowerPoint loop sponsor page (displayed multiple times per day)
- Corporate logo on overall event sponsors' sign
- Corporate logo and link on event website
- Additional exhibitor registration

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Event Reception (First Night of Event) | \$7,500

The event's evening reception is an enjoyable end-of-day event (immediately following the last presentation) and great way for attendees and exhibitors to further comingle, network, and discuss the newest industry trends and technologies. As sponsor, your company branding will be prominent. Complimentary drink ticket for each attendee.

Recognition as sponsor includes:

- Corporate logo on sponsor signs at food tables
- Corporate logo on sponsors' individual PowerPoint loop sponsor page (displayed multiple times per day)
- Corporate logo on overall event sponsors' sign
- Corporate logo and link on event website
- Additional exhibitor registration

WiFi | \$5,000

Internet connectivity is an essential need for IIBEC Building Enclosure Symposia attendees. As business travelers and as classroom participants, most attendees will wish to maintain a constant web connection with their offices, Cloud-synch their learning notes, and access the downloadable event proceedings. As benefactor of the event's WiFi access, your company's corporate branding will be directly associated with this valuable participant amenity.

Recognition as sponsor includes:

- Corporate logo on sponsors' individual PowerPoint loop sponsor page (displayed multiple times per day) with log-in and password info
- Corporate logo and login info on overall event sponsors' sign
- Corporate logo and link on event website
- Additional exhibitor registration

Breakfasts | \$2,500

Two sponsorships available. As a morning breakfast sponsor, your company will be recognized as host of "the most important meal of the day." As sponsor, your company branding will be strategically placed to attract attendee attention. See below for further details.

Recognition as sponsor includes:

- Corporate logo on sponsor signs at food tables
- Corporate logo on sponsors' PowerPoint loop sponsor page (displayed multiple times per day)
- Corporate logo on overall event sponsors' sign
- Corporate name and link on event website

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Lunches | \$2,500

Two sponsorships available. As the mid-day meal sponsor your company will be recognized as an important sponsor and supporter of the event. Your company branding will be strategically placed to attract attendee attention. See below for further details.

Recognition as sponsor includes:

- Corporate logo on sponsor signs at food tables
- Corporate logo on sponsors' PowerPoint loop sponsor page (displayed multiple times per day)
- Corporate logo on overall event sponsor's sign
- Corporate name and link on event website

Directional Signs | \$2,000

Three sponsorships available. Large 84"x34" directional signs will be strategically placed at nexus points of attendee traffic to guide participants through their daily navigation of event activities. As sponsor, your corporate branding will be clearly displayed on one of these large and vitally important signs.

Recognition as sponsor includes:

- Corporate branding on event directional sign placed in a high-profile location
- Corporate logo on sponsors' PowerPoint loop sponsor page (displayed multiple times per day)
- Corporate logo on overall event sponsor's sign
- Name and link on event website

Breaks | \$1,500

Four sponsorships available. As a refreshment break sponsor, your company will be recognized as an important supporter of the event. Your company branding will be strategically placed to attract attendee attention. See below for further details.

Recognition as sponsor includes:

- Corporate logo on sponsor signs at refreshments tables
- Corporate logo on sponsors' PowerPoint loop sponsor page (displayed multiple times per day)
- Corporate logo on overall event sponsor's sign
- Corporate name and link on event website