

2023 YEAR IN REVIEW

VALUE OF IIBEC ADVOCACY CREDENTIALS KNOWLEDGE TRANSFER



In 2023, IIBEC celebrated four decades of building enclosure expertise and excellence as it advanced its mission. Rolling out a new strategic plan, a new awards program, a new credential, and new education offerings, IIBEC put in place the building blocks to ensure its next 40 years would be strong and sturdy.

CORE PURPOSE

To advance the profession
of building enclosure
consultants

CORE VALUES

Ethical, independent, objective, and
unbiased practice

Pursuit and exchange
of knowledge

Commitment to the
profession and industry

Sustainability of building enclosures

VISION

IIBEC is universally recognized
as the leading authority in
building enclosure consulting

VALUE OF IIBEC

MEMBERSHIP

3,535

Active Members Total
[5% annual growth for 2023]

86%

Member retention rate

650

New members joined
IIBEC in 2023



**ASSEMBLED A GROUP OF
BUILDING ENCLOSURE
PROFESSIONALS** for a
roundtable on industry
ethics and the importance
of IIBEC's Code of Ethics.

VALUE OF IIBEC

ADOPTED A NEW STRATEGIC PLAN for 2024–2026 built around four key goals: value of IIBEC, advocacy, credentials, and knowledge transfer.

COMPLETED A ROBUST MEMBER ENGAGEMENT SURVEY with responses from 786 building enclosure professionals, providing insight into IIBEC's programs and future opportunities.



ENGAGED BUILDING OWNERS AND CLIENTS through promotion of IIBEC consultants at the BOMA, NIBS, CxEnergy, and BCxA shows.

REIMAGINED THE IIBEC AWARDS PROGRAM—including the introduction of the Excellence in Building Enclosure Consulting Awards across five categories—with improvements that will enhance how IIBEC honors building enclosure professionals.



CELEBRATED IIBEC'S 40TH ANNIVERSARY throughout the year, including at the IIBEC International Convention and Trade Show and through the release of the *Horowitz Award Winners* compilation.

62 STUDENTS ATTENDED the 2023 IIBEC International Convention and Trade Show and Building Enclosure Symposium, including 27 Canadians and 5 from historically black colleges or universities. Eight students received academic scholarships for the 2023–2024 academic year.



ADVOCACY

RELEASED THE RCI-IIBEC FOUNDATION STUDY, *An Analysis of Unit-Price Procurement*, and followed with IIBEC policy recommendations that were cited in testimony to legislative bodies and in over 12 letters to US and Canadian procurement officials. Nearly 50% of the letters generated positive changes in procurement practices. The study launched with a live release event and panel discussion that included study coauthor Paul Chinowsky (pictured).



SUCCESSFULLY INCORPORATED TWO CODE CHANGE PROPOSALS (CCPs) related to secondary drainage into the *2024 International Existing Building Code, International Building Code (IBC)*, and *International Residential Code*. IIBEC members successfully petitioned the state of Georgia to adopt the IIBEC CCPs into its building code (currently the 2018 version of the IBC) on January 1, 2024.

IDENTIFIED BILLS

in numerous states that negatively impacted consultants, resulting in a record of 5 wins and 2 losses with 2 bills pending.

CREDENTIALS

321

Exams Taken

188

New Credentials
Awarded

255

Credential
Applications

2,330

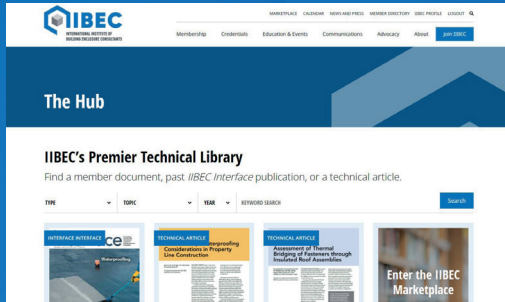
Active Credentials Total
[4.3% annual growth for 2023]

LAUNCHED

our newest credential, the **CERTIFIED BUILDING ENCLOSURE COMMISSIONING PROVIDER (CBECxP)**, and **CERTIFIED 24 INDIVIDUALS**.

A record-breaking year for credential applications received, exams taken, new credentials awarded, and total active credentials.

KNOWLEDGE TRANSFER



REIMAGINED THE HUB, IIBEC's premier technical library, which now features more than **1,400 SEARCHABLE TECHNICAL ARTICLES**.

REDESIGNED AND RENAMED our weekly e-newsletter, *The Weekly Enclosure*, and saw it hit all-time-high engagement rates.



The IIBEC education team **OFFERED A NEW COURSE, REROOFING.**



IIBEC's online learning portal, "LearnUpon," continues to be a key source for member learning. **350 LEARNERS CONSUMED MORE THAN 750 COURSES** to increase their knowledge about building enclosures.

MORE THAN 1,800 BUILDING ENCLOSURE PROFESSIONALS and more than **150 EXHIBITORS PARTICIPATED** in the 2023 IIBEC International Convention and Trade Show and 2023 Building Enclosure Symposium.



CHAPTERS HOSTED OVER 170 EDUCATIONAL AND SOCIAL EVENTS across IIBEC's 26 chapters and 10 branches throughout the US, Canada, and Mexico.