President's message



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Happy Thanksgiving, Everyone!

FOR MANY OF US, THANKSGIVING is a

time of year when we reflect upon what we are grateful for in our lives. In that spirit, I want to take this opportunity to express my thankfulness for the many blessings my engagement with IIBEC has provided me.

First, let me say thanks to *all* of you—my fellow IIBEC members—for everything you do to sustain IIBEC and contribute to the building enclosure profession. I appreciate each of you.

Thank you to everyone who has taken the time to share your ideas and concerns through the member-needs survey and by reaching out to me directly. Your passion for IIBEC and your constructive feedback are critical to our association's growth and well-being.

A special thanks to IIBEC's hard-working volunteers and staff. Your efforts yielded resounding success at the 2023 IIBEC Building Enclosure Symposium (BES), where I witnessed firsthand how your planning resulted in attendee engagement stimulated by the excellent sessions.

I am thankful that IIBEC is a knowledgedriven and future-oriented organization. Among the highlights of the BES was the session "Building the Future: Harnessing the Power of AI in the Building Enclosure Industry." From the media, we hear a lot about how AI (artificial intelligence) will soon control many of the processes in our daily lives. However, as the session title suggests, we have opportunities to "harness the power" of AI for the benefit of our members, our clients, and the profession. To that end, the presentation led us through the ethical and legal ramifications of AI, the operational benefits and challenges for our profession, and the potential for new business opportunities.

Other BES sessions addressed local law requirements; strategies to achieve energy efficiency and energy management for compliance with updated building code requirements; best practices in design, construction, and inspection; lessons learned from complex projects; professional ethics; and many other topics. Collectively, these sessions provided crucial information for building enclosure professionals at the forefront of initiatives that are being prioritized by clients, building code authorities, and the industry. My thanks to the presenters who shared their in-depth knowledge, so that we can prepare ourselves for the challenges to come.

As reflected by the topics at BES, the world and our profession are continually changingand the pace of change is accelerating. As Charles Darwin said, "It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is most adaptable to change." During my four years serving on the IIBEC Executive Committee, I have learned much about IIBEC's inner workings, and the experience has left me with a deep sense of gratitude for our association's adaptability and corresponding resiliency. In recent years, IIBEC not only pivoted our focus and means of engagement during the pandemic but also adapted in other ways to meet the needs of members and the building enclosure community. Our many accomplishments, such as the revised strategic plan and Code of Ethics and improvements to our educational offerings, demonstrate our flexibility and innovation. These gualities will ensure that we survive—and thrive—for a long, long time. I am thankful that IIBEC has demonstrated the value of adaptability and am grateful to incorporate it into my career and personal life.

Please reach out to share what about IIBEC you are grateful for.

