

# International Convention and Trade Show



International Institute of Building Enclosure Consultants  
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Convention Proceedings Advertising

2020

March 26-31, 2020 • Marriott Marquis Houston & George R. Brown Convention Center • Houston, Texas

## Long-Term Recognition

The *Proceedings* is a PDF-based document delivered to attendees via a flash drive or download that details the educational papers presented at the IIBEC convention. Attendees frequently use the *Proceedings* publication as reference while attending educational presentations. After the event, it is often archived on office shelves and desktops for future use.

|                          | Ad Size | Location                  | Cost    | Dimensions (inches) |
|--------------------------|---------|---------------------------|---------|---------------------|
| <input type="checkbox"/> | Cover 2 | Inside front (four-color) | \$2,250 | 8.5 x 11.00         |

For full-bleed layout, design file at 8.75 x 11.25 | trim size: 8.5 x 11.00 | protect live area with .25 (measurements in inches)

## Ad specifications

Digital artwork is required. Acceptable digital formats include .tif, .eps, or .pdf files prepared for press.

## Send contracts to

IIBEC  
1500 Sunday Drive, Suite 204  
Raleigh, NC 27607  
Phone: 800-828-1902  
Fax: 919-859-1328

## Send ad copy by e-mail to

cbarnes@iibec.org or call 800-828-1902 for FTP instructions.

## Important deadline dates

Ad space reservation deadline: December 13, 2019

### Advertiser Information

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