

# International Convention and Trade Show



International Institute of Building Enclosure Consultants  
1500 Sunday Drive, Suite 204, Raleigh, NC 27607  
Phone: (919) 859-0742 | (800) 828-1902  
Fax: (919) 859-1328 | www.iibec.org

## Product Demonstration

# 2020

March 26-31, 2020 • Marriott Marquis Houston & George R. Brown Convention Center • Houston, Texas

Get your product out of the booth and onto the stage! During the trade show, half-hour timeslots will be available for exhibitors to showcase their products or services. Why wait for attendees to visit your booth? Take your products to them! Advance promotion, prominent signage and loudspeaker announcements will draw up to 150 curious specifiers to your corporate presentation. Contact IIBEC today. Demonstration opportunities are available on a first-come, first-served basis.

### General Guidelines for Demonstration

- Setup and dismantle will occur 15 minutes prior to and after demonstration on demo stage. Stage time is one half hour.
- The fee for each demonstration opportunity is \$4,000.
- All props or materials used during the demonstration must be prefabricated and portable for easy setup and dismantle.
- All props or materials used during the demonstration must be removed or disposed of off site. No on-site debris disposal is permitted.
- The demonstrating company is liable for any damages to staging or host facility equipment or infrastructure.
- Written specifications must be submitted 90 days in advance of event for review and approval.
- All demos require hotel and/or convention center and fire marshal approval. Contact IIBEC for details.
- If storage space is needed before or after the demonstration, include a detailed description of material with this form.
- Provided: 12'x18' stage, screen, AV cart, podium, one handheld microphone, one wireless microphone, one 110-volt power strip. All other AV and electricity are the responsibility of the demonstrating company.

### Available Times for Demonstration (includes time for setup and dismantle - please indicate preferred stage time below)

- |   |   |
|---|---|
| <input type="checkbox"/> Saturday, March 28 4:00 PM - 5:00 PM - Polyglass | <input type="checkbox"/> Sunday, March 29 9:00 AM - 10:00 AM            |
| <input type="checkbox"/> Saturday, March 28 5:00 PM - 6:00 PM - Siplast   | <input type="checkbox"/> Sunday, March 29 10:00 AM - 11:00 AM - Dorken  |
| <input type="checkbox"/> Saturday, March 28 6:00 PM - 7:00 PM - Sika      | <input type="checkbox"/> Sunday, March 29 11:00 AM - 12:00 PM - Versico |

### Terms and Conditions

The signator hereby covenants and agrees to indemnify, defend, and save harmless IIBEC or any of its officers, agents, affiliates, partners, employees, or assigns ("IIBEC") from and against any liability, claim, loss, cost, damage, injury, deficiency, or expense, including reasonable attorney's fees, imposed upon, incurred or suffered, directly or indirectly, by IIBEC arising from the signator's participation in this product demonstration. IIBEC and the exhibitor reserve the right to cancel this agreement upon written notice without cause.

### Agreement

_____	_____
Signature of company representative	Date

For details, availability, and additional terms, contact:  
Ashley Johnson, Meeting & Event Specialist  
E-mail: [ajohnson@iibec.org](mailto:ajohnson@iibec.org)

### Company Information

Company name:
Contact name:
Address:
City/state/zip:
Phone:
E-mail:

### Payment Method

- |  |                                     |
|--|-------------------------------------|
| <input type="checkbox"/> Invoice                               | <input type="checkbox"/> Visa       |
| <input type="checkbox"/> Check (payable to IIBEC - U.S. funds) | <input type="checkbox"/> MasterCard |
| <input type="checkbox"/> American Express                      | <input type="checkbox"/> Discover   |

Card number:
Exp. date:
3- or 4-digit verification code:
Name on card:
Signature: